

CUSTOMERS & NESTE SUCCESS STORY

Neste MY

Carbon Footprint

Verifying the climate impact of renewable products

Neste MY

Neste MY Carbon Footprint -
monthly-licence based service
verifying the climate impact
of renewable products

TO WHOM?

Companies using renewable products

CUSTOMER NEEDS

Reduce emissions with renewable products.
Track climate impact, set goals & follow progress
Make business out of sustainable investments.

NESTE'S TARGET WITH THE SERVICE

Increase transition from fossil to renewable
fuels and create additional value for customers
with sustainable data transparency



2020

Identifying customer needs based on
a survey sent out to 100 customers in

Creating concept & 1st manual reports

2021

**First digital version of the
service** launched in Finland

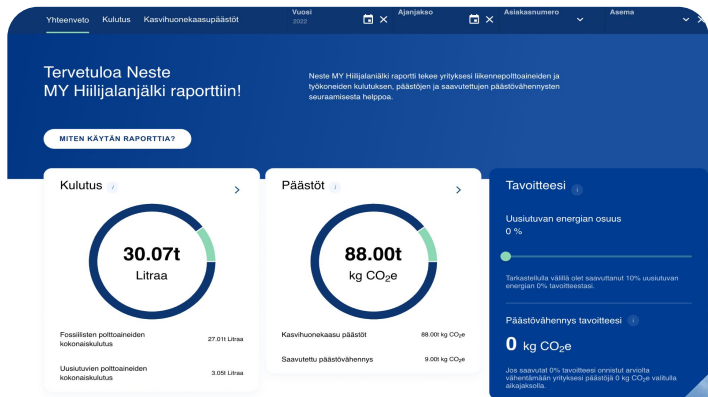


2022

Expanding the solution to cover Neste Charge™ and Neste
MY Renewable Non Road Diesel™ emission reporting

2022

Expanding to new premium service to support logistic value
chains in reporting their emissions on subcontractor level



OUR SOLUTION

Neste MY Carbon Footprint basic service enables company level emission tracking and target setting.

New premium service to be launched in Finland in 2023 for logistics value chains: the service enables freight forwarders to track the usage of Neste products in their supply chain on a truck level.

Services include almost all Neste solutions both fossil fuels & renewables.

“We believe there is a strong customer need for reducing emissions and that data will be a key enabler in scaling sustainable solutions. We are working closely with our partners and customers to continuously improve our digital offering in this area.”

Arturs Alsins, Service Owner,
Carbon Neutral solutions

20/22

67 %

NET PROMOTER SCORE

Neste MY

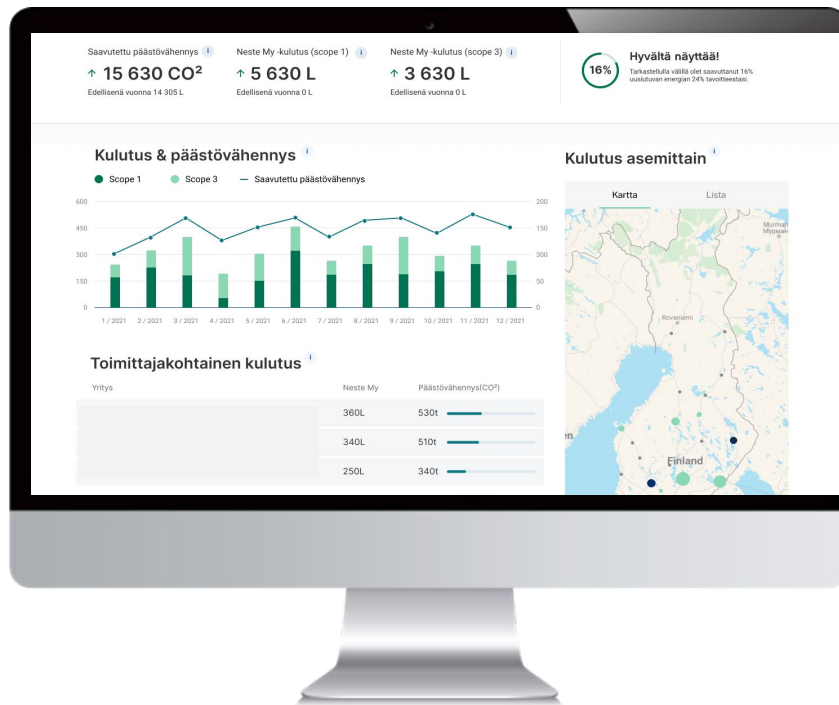
Carbon Footprint for logistic value chains launched in 2023

VALUE CHAIN REPORTING

Purchase data about fossil fuels and renewable products

Data includes subcontractors and companies own purchases.

Ability to offer sustainable data reporting through API -services, piloting currently with [Scania](#).



Verifying the climate impact of renewable products

TRACK

Track fuel consumption, emissions and emission reductions of the subcontractors

VALIDATE

Validate the use of Neste MY Renewable Diesel according to the agreement with subcontractors

OVERVIEW

Visualise the overview of Scope 1 & Scope 3 emissions arising from the use of Neste products